

# THE END OF AIR CONDITIONING IN THE CANARY ISLANDS?

**Ask anyone what the best way to cool a house is and the answer will almost always be air conditioning.**

However are those days over? Two British entrepreneurs based in Gran Canaria soon believe that a new word will be on everyone's lips - KoolShade. Cheaper, more environmentally friendly and just as effective, Richard Clarke and Agustin Lopez believe this "invisible blind" imported from the UK will soon be keeping houses cool throughout the Canary Islands.

"KoolShade will revolutionise the way people design and cool their houses in the Canary Islands." A bold statement from Agustin Lopez, commercial director of Coopers Canarias, the Canarian distributors of KoolShade and KoolGlass, but he genuinely believes that KoolShade will soon be regarded by many as the number one solution for cooling buildings.

"KoolShade is a 1mm thick screen that you put on the outside of the window, it's so thin you can hardly see it yet it will instantly drop the temperature in the room by 15°C on a sunny day." "Why spend money every month cooling your house when you can install this screen and it will never get hot in the first place."

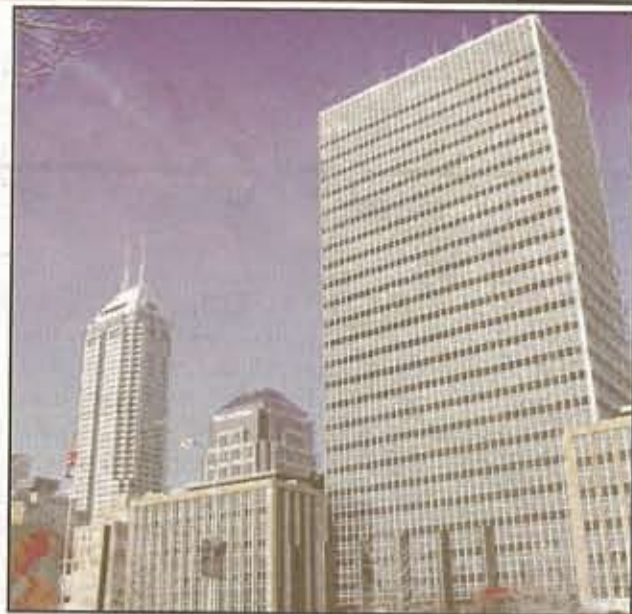
"Imagine the difference in temperature between lying in the sun on the beach or lying under a parasol. KoolShade does exactly the same as the parasol - it gives total shade." Traditionally people have been reluctant to cool their houses by blocking the sun because blinds, shutters etc block the view - but the beauty of KoolShade is that it is hardly visible. As KoolShade is made up of tiny angled louvers it will also block the glare on TV and

computer screens. "One of the facts that has made KoolShade so popular is that it replaces air conditioning, blinds, tinted glass and mosquito nets in one go. It also lasts for 50 years which in the long term makes it cheaper than any of its competitors." Richard Clarke, co founder of Coopers Canarias believes that due to the environmental nature of the Canarian people, products such as KoolShade will soon be replacing the more traditional building materials. "KoolShade does not consume energy, it is made with recycled bronze and uses less material than any other shading system and on an island as small as Gran Canaria we have to look after the environment, the less energy we consume the better it is for everybody. If KoolShade is installed on a building with air conditioning already installed it will save up to 40% in bills, as simply the air conditioning won't be used for most of the year." So, is KoolShade a serious alternative to air conditioning? It is more than that, it is an alternative to air conditioning, blinds, mosquito nets and tinted

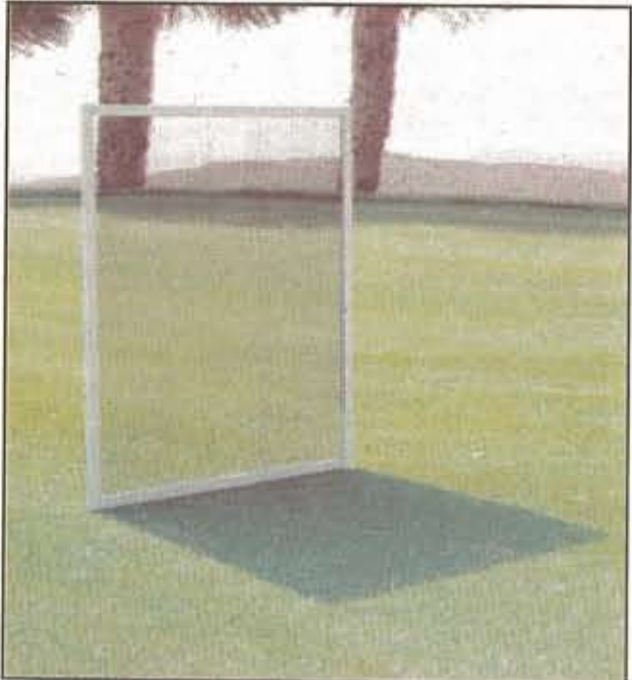


windows, and with worldwide installations which include The Eiffel Tower, the Houses of Parliament and over a million windows in the USA, it is tried and tested in even the most extreme conditions. And as any doctor will say - prevention is better than the cure. The best way to cool a building is to stop it getting hot in the first place.

You can check them out at [www.persianasinvisible.com](http://www.persianasinvisible.com) For more information contact Richard Clarke. Telephone: 928359902 / 620351698 [info@persianasinvisible.com](mailto:info@persianasinvisible.com) <http://www.persianasinvisible.com> Coopers Canarias Fernando Guanarteme, 12, Santa Brígida 35317 Las Palmas de Gran Canaria



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